



Canberra
BUSINESS
CHAMBER

SPONSORSHIP PROSPECTUS 2026

Sponsor the best business events in Canberra!





Greg Harford

CEO
Canberra Business Chamber



Anyone can attend events, but leaders choose to sponsor. It's a visible expression of leadership and commitment.

If you want Canberra's business community and Government leaders to know your name, your vision, and your impact — the Canberra Business Chamber is the stage that puts you in the spotlight.

About the Chamber

Canberra Business Chamber is the ACT's peak body for business. Our membership represents every industry sector and type of enterprise, from high-tech globally competitive companies, to microbusinesses, retailers, service sector providers, manufacturers, the professions, and not-for-profit organisations.

The ACT has 36,000 private sector businesses and this number continues to grow rapidly. That business community now provides 64% of the ACT's jobs.

Our economic future lies unmistakably with the private sector, and as the peak membership group for ACT business, we are committed to driving the growth and future economic prosperity of Canberra and our region to help businesses start, grow and transform.

Our three areas of strategic focus are to:

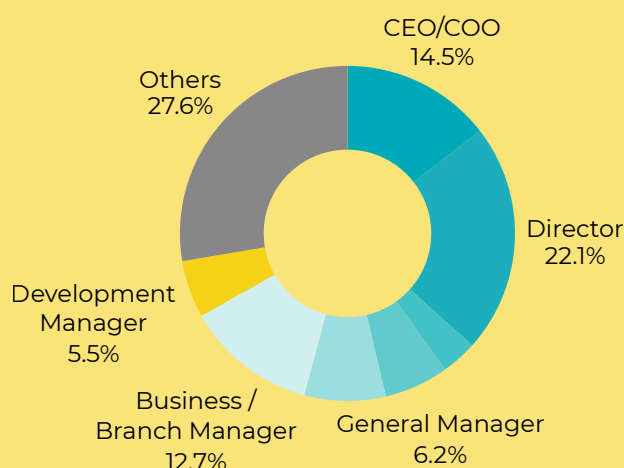
- Lead the discussion on issues that impact Canberra businesses and advocate on their behalf.
- Deliver the Canberra region's best business information, resources, and employment relations support services.
- Support and grow businesses through the Canberra region's best, most diverse business networking opportunities.

Chamber events are more than just social functions. We facilitate our members' access to key players in the business community, governments, and embassies. Our range and frequency of opportunities also supports the cross-pollination of ideas which drive business success.

Reach the leaders who shape decisions.

This illustrates the average role distribution of participants from past events.

Brand exposure through pre- and post-event promotion across our social media platforms (total audience around 14,300) and mailing list of approximately 3,500.



2026 Discounted Member Sponsorship Prices

*30% surcharge applies to non-member sponsors.

* All prices exclude GST.

Event	Date	Platinum	Gold	Silver	Bronze
WELCOME BACK TO BUSINESS COCKTAIL PARTY Kick off the new year with the who's who of ACT business networking event. Estimated Attendees: 200+	26 Feb	Sold	\$8,000	\$6,000	\$3,500
INTERNATIONAL WOMEN'S DAY BREAKFAST A morning tea event to celebrate the achievements of women in business to accelerate women equality. Estimated Attendees: 200+	5 Mar	\$9,000	\$7,000	\$4,000	\$2,000
FEDERAL BUDGET BREAKFAST Exclusive early insights into how the budget will impact businesses, the economy and the community. Estimated Attendees: 300 + 400 (online)	13 May (TBC)	\$25,000	\$12,000	\$6,000	\$3,500
ACT BUDGET LUNCH A high profile annual event that sells out quickly each year. Hear direct from the ACT Treasurer. Estimated Attendees: 200+	11 Jun	Sold	\$10,000	\$6,000	\$3,500
DIPLOMATIC BUSINESS CONNECTIONS GALA DINNER* Connect with businesses and embassies as they explore overseas trade and investment opportunities. Estimated Attendees: 200+	27 Aug	\$15,000	\$8,000	\$5,000	\$3,500
STATE OF THE TERRITORY BUSINESS ADDRESS The key event in the ACT business calendar, which offers a unique chance to hear directly from the government. Estimated Attendees: 200+	4 Nov	Sold	\$10,000	\$6,000	\$3,500
BUSINESS AFTER BUSINESS COCKTAIL NETWORKING The premier business networking events in Canberra. It is also free for members. Estimated Attendees: 180+	22 Apr 30 Jul 24 Sep 3 Dec	Host fee starts at \$12,000, depending on the venue selected.			

*Emerald sponsorship is also available at \$38K for the Diplomatic Business Connections Gala Dinner.

To discuss supporting these events, please contact our Event Manager, Fiona Huang at fiona.huang@canberrabusiness.com. We are happy to consider any ideas and amendments to the packages that maintain the spirit of supporting the events.

Welcome Back to Business Cocktail Party 2026

Thu 26 Feb 2026 | Red Shed | 5:30 PM

About Welcome Back to Business Cocktail Party

The Welcome Back to Business Cocktail Party is a standout event on the CBC calendar and a must-attend occasion for anyone doing business or working in Canberra. It brings the business community together for an evening of exceptional networking, great company, and mouth-watering food, drinks, and entertainment, kicking off another promising year.

Hosted by Canberra Business Chamber, this event welcomes industry associations, government representatives, and members of the diplomatic community, setting the stage for a year of collaboration and growth. Bringing together businesses from across the ACT and surrounding regions, this celebration provides the perfect opportunity and platform to showcase and position your business.

Estimated Attendees: 200+

INCLUSION	Platinum	GOLD \$8,000 plus GST	SILVER \$6,000 plus GST	BRONZE \$3,500 plus GST
Category Exclusivity for sponsor	✓			
Recognition of Platinum Sponsor on all marketing event collateral	✓			
Complimentary tickets to event	10	8	4	2
Sponsor Logo on event name badges	✓			
Speaking opportunity at event	5 mins at start + introduce guest speaker	3 mins at closing of event		
Verbal acknowledgement by MC during the event	✓	✓	✓	✓
Banner/signage display at event	On Stage	Prominent Position	2nd Prominent Position	✓
Company information on Powerpoint slideshow throughout the event	3 slides	2 slides	1 slides	
Opportunity to provide gift or collateral for each guest	✓	✓		
Sponsor recognition on digital collateral including CBC website, social media channels and Business e-newsletter	✓	✓	✓	✓

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International Women's Day Business Breakfast 2026

Thu 5 Mar 2026 | The Jetty

About International Women's Day Business Breakfast

Start your day with purpose by supporting the CBC's International Women's Day Business Breakfast—an opportunity for your organisation to demonstrate its commitment to gender equality, women's empowerment, and meaningful social impact.

As a sponsor, you will highlight your leadership in creating equitable workplaces and contribute to a platform that amplifies the

voices and achievements of women across our community. Your involvement showcases not only your corporate values but also the tangible actions your organisation is taking to drive positive change.

This event is the moment for the region to recognise your efforts—and for your organisation to stand at the forefront of progress and inclusion.

Estimated Attendees: 200+

INCLUSION	Platinum \$9,000 plus GST	GOLD \$7,000 plus GST	SILVER \$4,000 plus GST	BRONZE \$2,000 plus GST
Category Exclusivity for sponsor	✓			
Recognition of Platinum Sponsor on all marketing event collateral	✓			
Complimentary tickets to event	10	8	4	2
Sponsor Logo on event name badges	✓			
Speaking opportunity at event	5 mins at start + introduce guest speaker	3 mins at closing of event		
Verbal acknowledgement by MC during the event	✓	✓	✓	✓
Banner/signage display at event	On Stage	Prominent Position	2nd Prominent Position	✓
Company information on Powerpoint slideshow throughout the event	3 slides	2 slides	1 slides	
Opportunity to provide gift or collateral for each guest	✓	✓		
Sponsor recognition on digital collateral including CBC website, social media channels and Business e-newsletter	✓	✓	✓	✓

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Federal Budget Breakfast 2026

TBC | Parliament House

About Federal Budget Breakfast

Gain valuable insights at the annual Federal Budget Breakfast at Parliament House, where businesses hear directly from both major political parties on how the latest budget will shape the nation's future and impact the business landscape.

With 300+ in-person attendees and 400+ online participants, this high-profile event

attracts business leaders, Federal Government representatives, and key media outlets. Co-hosted by the Canberra Business Chamber and the Institute of Public Accountants, it offers an unparalleled platform to boost your brand visibility through extensive media coverage and social engagement.

Estimated Attendees: > 300+400 (Online)

INCLUSION	Platinum \$25,000 plus GST	GOLD \$12,000 plus GST	SILVER \$6,000 plus GST	BRONZE \$3,500 plus GST
Company profile on event Webpage	✓	✓		
Logo on	Website / AV screen / Email invitation and reminders / Sponsors slide / Printed acknowledgment on table centerpiece	Website / AV screen / Email invitation and reminders / Sponsors slide / Printed acknowledgment on table centerpiece	Website / AV screen / Email invitation and reminders / Sponsors slide	Website / AV screen / Sponsors slide
3-mins Vote of Thanks Speech	✓			
Seating in the Great Hall	30	20	8	2
Promotional item inclusions in the digital show bag	3	2	1	1
Photograph opportunities with speakers	✓	✓	✓	✓
Acknowledgment on all post event marketing	✓	✓	✓	
Recognition of your sponsorship by the MC	2	2	1	1
Live 30 second read at the event by the MC	✓	✓		
30-word promotion on virtual rotating banner throughout the event	✓	✓		
Acknowledgement on social media	✓	✓	✓	
Virtual event registration	30	20	8	5

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ACT Budget Lunch 2026

Thu 11 Jun 2026 | Hotel Realm



About ACT Budget Breakfast

The ACT Budget Lunch is a premier event on Canberra's business calendar, offering an essential platform to gain insights into the Territory's financial and strategic priorities for the coming year. Drawing more than 200 representatives from key economic and business sectors across the ACT and surrounds, this event provides a unique

opportunity for sponsors to elevate their brand, build valuable connections, and engage with influential networks committed to Canberra's growth. Positioning your business at the ACT Budget Lunch aligns you with the capital region's forward-looking conversations and key decision-makers.

Estimated Attendees: 200+

INCLUSION	PLATINUM \$17,500 plus GST	GOLD \$10,000 plus GST	SILVER \$6,000 plus GST	BRONZE \$3,500 plus GST
Category Exclusivity for sponsor	✓			
Recognition of Platinum Sponsor on all marketing event collateral	✓			
Complimentary tickets to event	10	8	4	2
Complimentary tickets at head table	2			
Speaking opportunity at event	5 mins at start + introduce guest speaker	3 mins at closing of event		
Verbal acknowledgement by MC during the event	✓	✓	✓	✓
Banner/signage display at event	On Stage	Prominent Position	2nd Prominent Position	✓
Company information on Powerpoint slideshow throughout the event	3 slides	2 slides	1 slides	
Advertisement in printed program	full page	½ page	50 words	
Logo in printed program	✓	✓	✓	✓
Sponsor recognition on digital collateral including CBC website, social media channels and Business e-newsletter	✓	✓	✓	✓

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Diplomatic Business Connections Gala Dinner

Thu 27 Aug 2026 | Hyatt Hotel Canberra

2026

About Diplomatic Business Connections Gala Dinner

The Chamber's annual Diplomatic Business Connections Gala Dinner is a rare and powerful opportunity to connect directly with Ambassadors, trade representatives, and dignitaries from across the globe. Held in the heart of Canberra's diplomatic community, this flagship event offers a unique platform for entrepreneurs and business leaders to forge

meaningful international connections, gain first-hand insights into overseas markets, and explore new avenues for global growth. Don't miss this chance to build bridges between your business and the world.

Estimated Attendees: 200+

INCLUSION	EMERALD \$38,000	PLATINUM \$15,000	GOLD \$8,000	SILVER \$6,000	BRONZE \$3,500
Category Exclusivity for sponsor	✓	✓			
Sponsorship Recognition on all marketing event collateral	✓	✓			
Advertisement in printed program	double pages	full page	½ page	50 words	
Sponsor Logo on event name badges	✓	✓			
Complimentary tickets at head table	3	2			
Complimentary tickets to event	20	10	8	4	2
Speaking opportunity at event	10 mins	5 mins at start	3 mins at closing		
Verbal acknowledgement by MC at the event	✓	✓	✓	✓	✓
Banner/signage display at event	On Stage	On Stage	Prominent Position	2nd Prominent Position	✓
Company information on Powerpoint slideshow throughout the event	6 slides	3 slides	2 slides	1 slides	
Company logo in printed program	✓	✓	✓	✓	✓
Sponsor recognition on digital collateral including CBC website, social media channels and Business e-newsletter	✓	✓	✓	✓	✓
Opportunity to provide gift or collateral for each guest	✓	✓	✓		

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State of the Territory Business Address

Wed 4 Nov 2026
TBC

2026



About State of the Territory Business Address

This event offers a unique opportunity to hear about Government policies and key priorities for driving investment, innovation, and growth across the ACT economy. Attendees will gain exclusive insights into the Government's strategic vision for the region, directly from leading decision-maker.

With an audience of more than 200 representatives from major economic

and business sectors within the ACT and surrounding areas, this lunch event serves as an exceptional platform for businesses to promote and position their brand within the capital region. It's the ideal setting to connect with influential leaders, showcase your commitment to local growth, and reinforce your brand's presence in Canberra's dynamic business landscape.

Estimated Attendees: 200+

INCLUSION	PLATINUM \$17,500 plus GST	GOLD \$10,000 plus GST	SILVER \$6,000 plus GST	BRONZE \$3,500 plus GST
Category Exclusivity for sponsor				
Recognition of Platinum Sponsor on all marketing event collateral				
Complimentary tickets to event		10	8	4
Complimentary tickets at head table	2			
Speaking opportunity at event	5 mins at start + introduce guest speaker	3 mins at closing of event		
Verbal acknowledgement by MC during the event	✓	✓	✓	✓
Banner/signage display at event	On Stage	Prominent Position	2nd Prominent Position	✓
Company information on Powerpoint slideshow throughout the event	3 slides	2 slides	1 slides	
Advertisement in printed program	full page	½ page	50 words	
Logo in printed program	✓	✓	✓	✓
Sponsor recognition on digital collateral including CBC website, social media channels and Business e-newsletter	✓	✓	✓	✓

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Grow the Pie

Economic Growth Summit 2026

Thu 15 Oct | National Press Club

About Grow the Pie Economic Growth Summit

This event will be held on 15 October and is intended to be aspirational and positive. The focus is intended to be on how we can grow the economy, slash red tape and get things humming to maximise economic potential (and particularly how we can grow the private sector). We're looking for free and frank discussions about the economy and to stimulate debate about how to drive economic performance. While we are focused on the ACT, the conversation should be of national interest and could well touch on federal matters as well as local ones. The event will be hosted by ABC TV's **David Speers**.

Confirmed speakers to date include:

- **Jennifer Westacott**, the former CEO of the Business Council, and now the Chancellor of Western Sydney University
- **Gràinne Moss**, the Chief Executive of the Ministry for Regulation in New Zealand
- **Lynda McAlary-Smith**, the Australian Small Business and Family Enterprise Ombudsman
- **Hon Bill Shorten**, Vice-Chancellor of the University of Canberra
- **Professor Bob Breunig**, the Director of the Tax and Transfer Policy Institute at the Crawford School of Public Policy at ANU
- **Andrew McKellar**, the Chief Executive of the Australian Chamber of Commerce and Industry
- **John Kehoe**, Economics Editor at the Australian Financial Review
- **Saul Eslake**, Independent Economist
- **Tony Schiffmann**, Global Chair at the BDO

Estimated Attendees: 150+

INCLUSION	PLATINUM \$20,000 plus GST	GOLD \$15,000 plus GST	SILVER \$10,000 plus GST	BRONZE \$5,000 plus GST
A tagline in the name of the event	✓			
A social media post announcing the sponsorship	✓	✓	✓	
Super premium logo recognition on all advertising and promotion around the event and in the program on the day	✓			
Specific social media recognition as a major sponsor	2			
Speaking opportunity at event	5 mins speech or a video introduction			
Verbal acknowledgement by MC during the event	✓	✓	✓	✓
Banner/signage display at event	Up to 4 banners, including 2 on the stage	1 banner on the stage	1 banner on the stage	1 banner in the room
Complimentary tickets	20	15	10	5
Company information on Powerpoint slideshow throughout the event	3 slides	2 slides	1 slide	
Advertisement in printed program	full page	½ page	50 words	a logo
The ability to provide collateral to delegates on the day	✓	✓		
Sponsor recognition on digital collateral including CBC website, social media channels and Business e-newsletter	✓	✓	✓	✓

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Business After Business Networking 2026

22 Apr/30 Jul/24 Sep/3 Dec

About Business After Business Networking

The Chamber's signature networking event is a premier opportunity for local businesses to connect with each other, expand their professional networks, and reach new customers. Business networking is one of the fastest and most affordable ways to foster growth, providing a dynamic environment to make meaningful connections.

Estimated Attendees: 180+

Become a host and make it your event!

As the host, you have the unique chance to highlight your company and its offerings while welcoming the business community to your venue or another select location. Hosting this event positions your brand at the forefront, allowing you to present yourself exclusively and gain valuable exposure through Chamber marketing platforms. You'll be recognised as a host across both print and digital materials, maximizing your brand's visibility within the Canberra business community and reinforcing your presence among influential local leaders.

Discounted Member Sponsorship pricing starts at \$12,000, depending on the venue selected.

Entitlement in details:

- Verbal acknowledgement by the MC.
- 5-minute speaking opportunity at the event.
- Banner, signage and any physical collateral displayed at the event.
- Company logo displayed on the event name badges.
- Host promotion on all digital collateral including CBC website, email signatures, EDM's to over 2,600 newsletter subscribers and over 10,000 social media followers.
- 20 complimentary tickets to the event
- Option for sponsors to provide branded prizes
- Worry-free administrative service from the Canberra Business Chamber team includes event promotion, ticket sales and RSVP management, liaison with service providers, registration desk and guest name tags, attendance reminder communications, handling guest enquiries, day-of-event setup and provider coordination, slides and collateral management, and event photography by the CBC events team.

*Canberra Business Chamber reserves the right for up to two business partners to have promotional tables at each event.

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for business.**

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