

# 2025 OVERVIEW OF SPONSORSHIP OPPORTUNITIES



Canberra  
Business Chamber

[www.canberrabusiness.com](http://www.canberrabusiness.com)

# About us

The Canberra Business Chamber serves as a bridge between businesses and government policymakers. We are dedicated to making Canberra the greatest city for business in Australia through advocacy, employer assistance, export and trade support, and by organising educational and networking events. Our membership includes over 550 leading businesses across every industry sector and type of enterprise, from globally competitive high-tech companies to micro-businesses, retailers, service providers, manufacturers, professionals, and not-for-profit organisations.

Sponsoring our events provides an excellent opportunity to enhance your brand visibility, recognition, connections, and credibility, while also showcasing your leadership and influence in supporting the Canberra business community.

## 2025 Member Sponsorship Price (\$, excluding of GST)

\* The prices marked in grey are non-member rates for your reference.

Event	Date	Platinum	Gold	Silver	Bronze
<b>WELCOME BACK TO BUSINESS COCKTAIL PARTY</b> Kick off the new year with the who's who of ACT business networking event. Estimated Attendees: 200	Feb 27	Sold	8,000	6,000	3,500
			11,500	8,500	5,000
<b>INTERNATIONAL WOMEN'S DAY BREAKFAST</b> A morning tea event to celebrate the achievements of women in business to accelerate women equality. Estimated Attendees: 80	Mar 6	6,000	4,000	3,000	2,000
		8,500	5,700	4,200	2,800
<b>FEDERAL BUDGET BREAKFAST</b> Exclusive early insights into how the budget will impact businesses, the economy and the community. Estimated Attendees: 300 + 400 (online)	Mar 26 (TBC)	25,000	12,000	6,000	3,500
		35,000	17,000	8,500	5,000
<b>ACT BUDGET LUNCH</b> A high profile annual event that sells out quickly each year. Hear direct from the ACT Treasurer. Estimated Attendees: 200	Jun 4 (TBC)	Sold	10,000	6,000	3,500
			14,000	8,500	5,000
<b>DIPLOMATIC BUSINESS CONNECTIONS GALA DINNER*</b> Connect with businesses and embassies as they explore overseas trade and investment opportunities . Estimated Attendees: 250	Aug (TBC)	15,000	8,000	5,000	3,500
		21,500	11,500	7,000	5,000
<b>STATE OF THE TERRITORY BUSINESS ADDRESS</b> The key event in the ACT business calendar, which offers a unique chance to hear directly from the government. Estimated Attendees:250	Oct (TBC)	Sold	8,000	5,000	3,500
			11,500	7,000	5,000
<b>BUSINESS AFTER BUSINESS COCKTAIL NETWORKING</b> The premier business networking events in Canberra. Estimated Attendees: 200	Apr 10 / May 22 / Jun 26 / Jul 24 / Sep 25 / Nov 27		Host Fee Starting from 12,000 (17,000 for non-member)		

\*Emerald sponsorship is also available at \$40K for the Diplomatic Business Connections Gala Dinner.

To discuss supporting these events , please contact our Event Manager, Fiona Huang at [fiona.huang@canberrabusiness.com](mailto:fiona.huang@canberrabusiness.com). We are happy to consider any ideas and amendments to the packages that maintain the spirit of supporting the events.

# Welcome Back to Business Cocktail Party

Date: Thursday, 27 February 2025

Venue: The Marion, Canberra



The Welcome Back to Business Cocktail Party is a highlight on the CBC Events calendar and a must for our 500+ members, this event brings the business community together for a fabulous evening of great company, networking, and mouth-watering food, drink, and entertainment to kick off another promising year. CBC hosts this event to welcome the new

year for industry associations, Government representatives, and members of the diplomatic community, setting the stage for a fresh year of collaboration and growth. Bringing together businesses from around the ACT and region, this celebration event is the perfect occasion and platform to promote and position your business.

## WELCOME BACK TO BUSINESS COCKTAIL PARTY EVENT SPONSORSHIP PACKAGE

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Category Exclusivity for sponsor	✓			
Recognition of Platinum Sponsor on all marketing event collateral	✓			
Complimentary tickets at head table (if applicable)	2			
Sponsor Logo on event name badges	✓	✓		
Speaking opportunity at event	5 mins at start + introduce guest speaker	3 mins at closing of event		
Opportunity to provide gift or collateral for each guest	✓	✓	✓	
Company logo in Printed event bag	✓	✓	✓	
Company information on powerpoint slide-show throughout the event	3 slides	2 slides	1 slide	
Complimentary tickets to event	10	8	4	2
Verbal acknowledgement by MC during the event	✓	✓	✓	✓
Banner/signage display at event	On Stage	Prominent Position	2nd Prominent Position	✓
Sponsor recognition on digital collateral including CBC website, social media channels and Business e-newsletter	✓	✓	✓	✓
<small>(all prices are excluding of GST)</small>				
<b>Member Level Pricing</b>	<b>\$15,000</b>	<b>\$8,000</b>	<b>\$6,000</b>	<b>\$3,500</b>
<b>Non-Member Level Pricing</b>	<b>\$21,500</b>	<b>\$11,500</b>	<b>\$8,500</b>	<b>\$5,000</b>

Sold Out

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# International Women's Day Breakfast

Date: Thursday, 6 March, 2025

Venue: TBC, Canberra



Start your day with purpose and inspiration at the CBC's International Women's Day Breakfast, an event dedicated to celebrating leadership, equity, and opportunity in business. With this year's theme, Empowerment Through Equity: Shaping a Future of Opportunity for All, the morning will bring together the business community for impactful networking, conversations, and growth. Join us as we welcome industry associations, ACT Government

representatives, diplomatic community members, and leading businesses from across the ACT and region. This celebration will feature a panel of four influential women in business, each sharing insights, stories, and strategies for fostering equity and empowerment. Through interactive discussions and networking, this event offers the perfect platform to promote and position your business while engaging with leaders shaping a more inclusive and prosperous future for you.

## INTERNATIONAL WOMEN'S DAY BREAKFAST EVENT SPONSORSHIP PACKAGE

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Category Exclusivity for sponsor	✓			
Recognition of Platinum Sponsor on all marketing event collateral	✓			
Complimentary tickets at head table (if applicable)	2			
Sponsor Logo on event name badges	✓	✓		
Speaking opportunity at event	5 mins at start + introduce guest speaker	3 mins at closing of event		
Opportunity to provide gift or collateral for each guest	✓	✓	✓	
Company logo in Printed event bag (if applicable)	✓	✓	✓	
Company information on powerpoint slide-show throughout the event	3 slides	2 slides	1 slide	
Complimentary tickets to event	10	8	4	2
Verbal acknowledgement by MC during the event	✓	✓	✓	✓
Banner/signage display at event	On Stage	Prominent Position	2nd Prominent Position	✓
Sponsor recognition on digital collateral including CBC website, social media channels and Business e-newsletter	✓	✓	✓	✓
<small>(all prices are excluding of GST)</small>				
<b>Member Level Pricing</b>	<b>\$6,000</b>	<b>\$4,000</b>	<b>\$3,000</b>	<b>\$2,000</b>
<b>Non-Member Level Pricing</b>	<b>\$8,500</b>	<b>\$5,700</b>	<b>\$4,200</b>	<b>\$2,800</b>

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# Federal Budget Breakfast

Date: Wednesday, Mar 26, 2025 (TBC)

Venue: Parliament House, Canberra



Gain in-depth insights at the annual Federal Budget breakfast held at Parliament House, where businesses hear directly from representatives of the two major political parties on how the latest budget will shape the nation's future and influence the business landscape and wider community. With an audience of up to 300+ in-person attendees and 400+ online participants, this event attracts a diverse range of leaders, including local and national business figures, Federal Government

representatives, and key media outlets. As a prominent collaboration between the Canberra Business Chamber and the Institute of Public Accountants, this event provides an unparalleled platform to enhance your brand's visibility within the business community through extensive media coverage and social media engagement, positioning your brand directly in front of influential leaders and decision-makers in the business community.

## FEDERAL BUDGET BREAKFAST EVENT SPONSORSHIP PACKAGE\*

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Category Exclusivity for sponsor	✓			
Complimentary tickets at head table (if applicable)	2			
Sponsor Logo on event name badges	✓	✓		
Opportunity to provide gift or collateral for each guest	✓	✓	✓	
Company logo in Printed event bag (if applicable)	✓	✓	✓	
Company information on powerpoint slide-show throughout the event	3 slides	2 slides	1 slide	
Complimentary tickets to event	10	8	4	2
Verbal acknowledgement by MC during the event	✓	✓	✓	✓
Banner/signage display at event	On Stage	Prominent Position	2nd Prominent Position	✓
Sponsor recognition on digital collateral including CBC website, social media channels and Business e-newsletter	✓	✓	✓	✓
<small>(all prices are excluding of GST)</small>				
<b>Member Level Pricing</b>	<b>\$25,000</b>	<b>\$12,000</b>	<b>\$6,000</b>	<b>\$3,500</b>
<b>Non-Member Level Pricing</b>	<b>\$35,000</b>	<b>\$17,000</b>	<b>\$8,500</b>	<b>\$5,000</b>

\*The details of this sponsorship package are subject to change and should be finalized based on mutual agreement.

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# ACT Budget Lunch

Date: Thursday, 4 Jun, 2025 (TBC)

Venue: TBC, Canberra



The ACT Budget Lunch is a premier event on Canberra’s business calendar, offering an essential platform to gain insights into the Territory’s financial and strategic priorities for the coming year. Drawing over 200 representatives from key economic and business sectors across the ACT and surrounds, this event provides a unique

opportunity for sponsors to elevate their brand, build valuable connections, and engage with influential networks committed to Canberra’s growth. Positioning your business at the ACT Budget Lunch aligns you with the capital region’s forward-looking conversations and key decision-makers.

## ACT BUDGET LUNCH EVENT SPONSORSHIP PACKAGE

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Category Exclusivity for sponsor	✓			
Recognition of Platinum Sponsor on all marketing event collateral	✓			
Complimentary tickets at head table (if applicable)	2			
Sponsor Logo on event name badges	✓	✓		
Speaking opportunity at event	5 mins at start + introduce guest speaker	3 mins at closing of event		
Opportunity to provide gift or collateral for each guest	✓	✓	✓	
Company logo in Printed event bag (if applicable)	✓	✓	✓	
Company information on powerpoint slide-show throughout the event	3 slides	2 slides	1 slide	
Complimentary tickets to event	10	8	4	2
Verbal acknowledgement by MC during the event	✓	✓	✓	✓
Banner/signage display at event	On Stage	Prominent Position	2nd Prominent Position	✓
Sponsor recognition on digital collateral including CBC website, social media channels and Business e-newsletter	✓	✓	✓	✓
<small>(all prices are excluding of GST)</small>				
<b>Member Level Pricing</b>	<b>\$17,500</b>	<b>\$10,000</b>	<b>\$6,000</b>	<b>\$3,500</b>
<b>Non-Member Level Pricing</b>	<b>\$25,000</b>	<b>\$14,000</b>	<b>\$8,500</b>	<b>\$5,000</b>

Sold Out

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# Diplomatic Business Connections Gala Dinner

Date: in Aug, 2025 (TBC)

Venue: TBC, Canberra



The Chamber's annual Diplomatic Business Connections Gala Dinner provides an unparalleled opportunity for businesses to get together with Ambassadors, trade representatives and other diplomats and

dignitaries. This event offers the chance to build new connections and renew old ones, and is a must-attend for anyone seeking international connections and to connect with Canberra's diplomatic community.

## DIPLOMATIC BUSINESS CONNECTIONS GALA DINNER EVENT SPONSORSHIP PACKAGE

SPONSORSHIP BENEFITS	EMERALD	PLATINUM	GOLD	SILVER	BRONZE
Category Exclusivity for sponsor	✓	✓			
Premium Sponsorship Recognition on all marketing event collateral	✓				
Platinum Sponsorship Recognition on all marketing event collateral		✓			
Complimentary tickets at head table (if applicable)	3	2			
Sponsor Logo on event name badges	✓	✓	✓		
Provisional Guest Speaker	10 mins				
Speaking opportunity at event		5 mins at start + introduce guest speaker	3 mins at closing of event		
Opportunity to provide gift or collateral for each guest	✓	✓	✓	✓	
Company logo and advertisement in printed program	✓	✓	✓	✓	
Company information on powerpoint slide-show throughout the event	6 slides	3 slides	2 slides	1 slide	
Complimentary tickets to event	13 (including 3 at head table)	10	8	4	2
Verbal acknowledgement by MC during the event	✓	✓	✓	✓	✓
Banner/signage display at event	On Stage	On Stage	Prominent Position	2nd Prominent Position	✓
Sponsor recognition on digital collateral including CBC website, social media channels and Business e-newsletter	✓	✓	✓	✓	✓
(all prices are excluding of GST)					
<b>Member Level Pricing</b>	<b>\$38,000</b>	<b>\$15,000</b>	<b>\$8,000</b>	<b>\$6,000</b>	<b>\$3,500</b>
<b>Non-Member Level Pricing</b>	<b>\$40,000</b>	<b>\$21,500</b>	<b>\$11,500</b>	<b>\$7,000</b>	<b>\$5,000</b>

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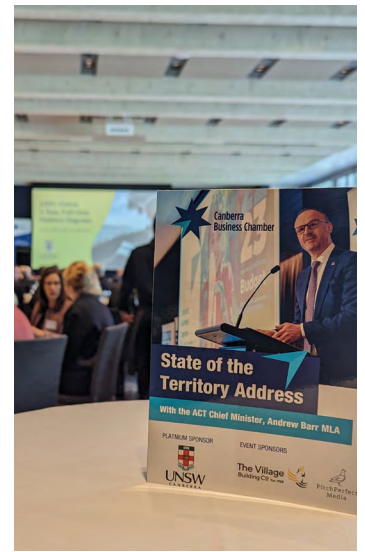




# State of the Territory Business Address

Date: in Oct, 2025 (TBC)

Venue: TBC, Canberra



This event offers a unique opportunity to hear about Government policies and key priorities for driving investment, innovation, and growth across the ACT economy. Attendees will gain exclusive insights into the Government's strategic vision for the region, directly from leading decision-maker.

With an audience of over 250 representatives from major economic

and business sectors within the ACT and surrounding areas, this event serves as an exceptional platform for businesses to promote and position their brand within the capital region. It's the ideal setting to connect with influential leaders, showcase your commitment to local growth, and reinforce your brand's presence in Canberra's dynamic business landscape.

## STATE OF THE TERRITORY BUSINESS ADDRESS EVENT SPONSORSHIP PACKAGE

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Category Exclusivity for sponsor	✓			
Recognition of Platinum Sponsor on all marketing event collateral	✓			
Complimentary tickets at head table (if applicable)	2			
Sponsor Logo on event name badges	✓	✓		
Speaking opportunity at event	5 mins at start + introduce guest speaker	3 mins at closing of event		
Opportunity to provide gift or collateral for each guest	✓	✓	✓	
Company logo in Printed event bag (if applicable)	✓	✓	✓	
Company information on powerpoint slide-show throughout the event	3 slides	2 slides	1 slide	
Complimentary tickets to event	10	8	4	2
Verbal acknowledgement by MC during the event	✓	✓	✓	✓
Banner/signage display at event	On Stage	Prominent Position	2nd Prominent Position	✓
Sponsor recognition on digital collateral including CBC website, social media channels and Business e-newsletter	✓	✓	✓	✓
<small>(all prices are excluding of GST)</small>				
<b>Member Level Pricing</b>	<b>\$15,000</b>	<b>\$8,000</b>	<b>\$5,000</b>	<b>\$3,500</b>
<b>Non-Member Level Pricing</b>	<b>\$21,500</b>	<b>\$11,500</b>	<b>\$7,000</b>	<b>\$5,000</b>

Sold Out

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# Business After Business Cocktail Networking

Date: Apr 10 / May 22 / Jun 26 / Jul 24 / Sep 25 / Nov 27, 2025

Venue: TBC, Canberra



The Chamber's signature networking event is a premier opportunity for local businesses to connect with each other, expand their professional networks, and reach new customers. Business networking is one of the fastest and most affordable ways to foster growth, providing a dynamic environment to make meaningful connections.

As the host, you have the unique chance to highlight your company and its offerings while welcoming the business community

to your venue or another select location. Hosting this event positions your brand at the forefront, allowing you to present yourself exclusively and gain valuable exposure through Chamber marketing platforms. You'll be recognised as a sponsor across both print and digital materials, maximizing your brand's visibility within the Canberra business community and reinforcing your presence among influential local leaders.

## BUSINESS AFTER BUSINESS COCKTAIL NETWORKING HOSTING PACKAGE

HOSTING BENEFITS	Host
Recognition of principal host on all marketing event collateral	✓
CBC email signatures promoting the event	✓
Host Logo on event name badges	✓
Speaking opportunity at event	5 mins at start + introduce guest speaker
Opportunity to provide gift or collateral for each guest	✓
Lucky Draw Prizes	✓
Company information on powerpoint slide-show throughout the event	3 slides
Complimentary tickets to event	20
Verbal acknowledgement by MC during the event	✓
Banner/signage display at event	On Stage
Host recognition on digital collateral including CBC website, social media channels and Business e-newsletter	✓
(all prices are excluding of GST)	
<b>Member Level Pricing</b>	Starting from \$12,000*
<b>Non-Member Level Pricing</b>	Starting from \$17,000*

\*The price varies depending on the venue selection.

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