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CANBERRA AND WELLINGTON CHAMBERS SIGN MOU

Canberra Business Chamber and the Wellington Chamber of Commerce have today signed a Memorandum of Understanding to help expand trade, tourism and business between the two regions.

“We are very pleased to be formalising a relationship with the Wellington Chamber of Commerce,” Canberra Business Chamber CEO, Robyn Hendry said.

“Our objectives and values align and we look forward to working together to further open up our markets to local businesses.”

This is the second MoU Canberra Business Chamber has established as part of its Canberra International Support Network (CISN). CISN is designed to be a platform for professionals based in the ACT and in key overseas markets to share knowledge and opportunities.

“We now have MoUs with both the Wellington Chamber of Commerce and the Singapore Business Federation,” Ms Hendry explained. “With international flights between the ACT and both these cities due to start shortly, we saw them as priority markets for Canberra Region businesses.

“I am delighted our counterparts in Wellington also view collaboration as valuable to the future of our private sectors.”

One of the first tangible outcomes from the MoU will be a business to business connections event to be held in Wellington in November. This will be an annual event and will alternate between each city.

Through the MoU, Canberra Business Chamber and Wellington Chamber of Commerce will foster and encourage business initiatives and links, enhance market access, and work cooperatively to increase trade and investment opportunities to benefit members and the wider business community.

“We will share information in order to increase local understanding of each other’s markets and make sure this filters down to companies so they can make the most of opportunities when they arise,” Ms Hendry said.

The Chambers will mutually promote relevant events the other is holding, such as seminars, forums and exhibitions, to members and assist if they are interested in attending.

“This MoU will open up new doors for Canberra businesses seeking to export to New Zealand,” Ms Hendry said. “It will also help promote our region.”

“We were particularly pleased to launch this new partnership on the very day Canberra and Wellington became Sister Cities. Wellington is a very close and important neighbour and today we have grown closer.”

“The MoU is another pillar in achieving Canberra Business Chamber’s *Destination 2030* aspiration for a Canberra Region that is connected and international.”

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